

EVERFI ACHIEVE®

Smart Investing



Instructions // Complete the worksheet after taking the “Smart Investing” EverFi Achieve playlist. Remember to complete all five modules within the playlist before filling out the worksheet.

MODULE 1: THE MARKETPLACE

Question #1

Define the law of supply and demand: _____

Question #2

Explain the difference between the following:

Goods and Services Market: _____

Labor Market: _____

Financial Market: _____

MODULE 2: THE ECONOMY

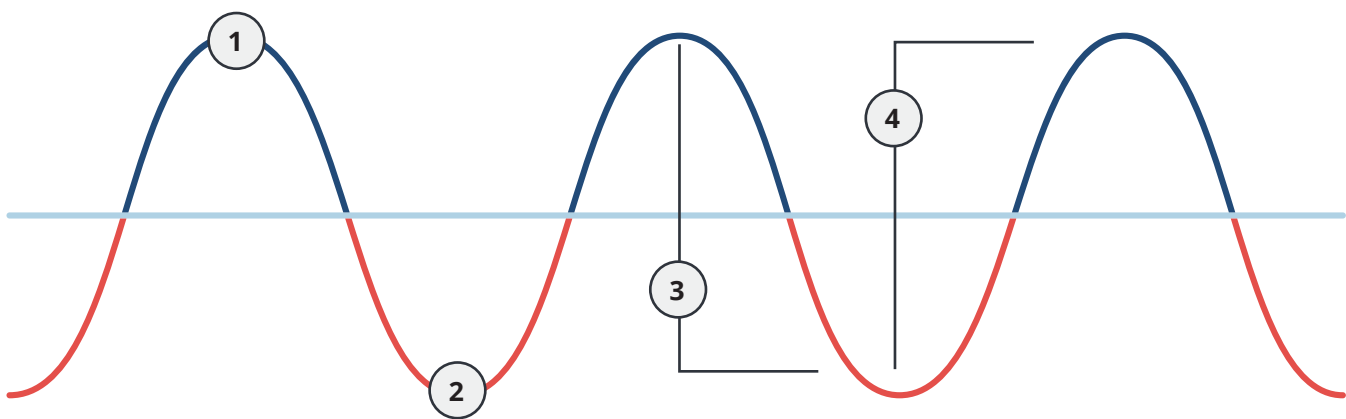
Question #3

Define Gross Domestic Product : _____

Question #4

Fill in the numbers with the corresponding numbers on the Business Cycle chart below.

1. _____ 3. _____
2. _____ 4. _____



MODULE 3: FUNDING A BUSINESS

Question #5

What’s the difference between the two funding options listed below?

Bootstrapping: _____

Business Loan: _____

If you were to start a business and become an entrepreneur, which option would you choose and why?

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MODULE 4: INVESTING BASICS

Question #6

Place check marks in the table below comparing savings accounts and investments.

	Low Risk	High Risk	Short-Term Goals	Long-Term Goals	Low Rate of Return	High Rate of Return
Savings Accounts						
Investments						

Question #7

Provide a brief description of each Retirement Option below.

Social Security Benefits: _____

Employer Sponsored Plan: _____

Personal Investments: _____

MODULE 5: DIVERSIFICATION

Question #8

Match the Market-Cap Size Company to its description.

Large-cap Companies

Have thousands of shares for sale and are slightly newer companies than large-cap ones. May have more risk than other companies, but they also may have more growth potential.

Mid-cap Comp

Have the fewest shares for sale and are very new. They usually have the most risk since they don't have a proven track record, but they have the greatest possibility for high growth if they are successful.

Small- and Micro-cap Companies

Have tens of thousands of shares for sales and are well known and well established; their shares have slower growth, but they're usually less risky.

Question #9

Define the following investment terms.

Mutual fund: _____

Index funds: _____

Exchange-Traded Funds: _____

MODULE 5: DIVERSIFICATION (CONT.)

Question #10

What are some ways you can diversify your investment portfolio.

Why is that important?
