

SOAR: Support and Outreach to Advance Revitalization

Program Overview

Financing, Outreach, Education & Support
for Minority-Owned Businesses



Valeria P., Owner Valeria's Beauty Salon and Day Spa

Wright-Patt Credit Union (WPCU) is committed to strengthening and supporting the small businesses in our communities with a dedicated \$10 million to the new SOAR Business Loan and Outreach Program. Available to qualifying* minority-, woman- and veteran-owned companies, including both start-ups and existing businesses, SOAR provides a pathway to easier access to capital, as well as valuable community connections, helpful resources and financial products to help businesses thrive and grow.



Dr. Piyush G., Small Business Owner



Kim F., Owner, Speakeasy Ramen

SOAR Business Loan*

The SOAR Business Loan is designed to uplift small business success by providing easier access to financing for local minority-, woman- and veteran-owned businesses. Through local business financing, a SOAR Business Loan helps entrepreneurs successfully launch, run and grow their businesses.

SOAR Outreach Program^

Developed to complement the SOAR Business Loan, the SOAR Outreach Program provides local entrepreneurs with helpful tools, resources, and advice to support the ongoing growth and success of their local businesses. These services and activities may include financial education, mentorship, training, business tools and access to additional funding resources.

Learn More and Apply! // [WPCU.coop/SOAR](https://wpcu.coop/SOAR) | SOAR@wpcu.coop

SOAR Outreach Program participants are not required to apply for or obtain a loan from WPCU. Members are invited to apply for and participate in either or both of these complementary programs. Participation in both SOAR programs is *not* required.



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[WPCU.coop](https://wpcu.coop) | (800) 762-0047

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* To qualify for a SOAR Business Loan, 50% or more of the total ownership must be woman, minority or veteran-owned. All loans are subject to credit approval and may require documentation to be submitted. Disclosure of woman, minority or veteran-owned status to obtain a loan is voluntary; however, it is required in order to qualify for the SOAR Business Loan. Participants may apply for any loan program: conventional or SOAR Business Loan. Business owners do not need to be a WPCU member to apply for a loan, but a business deposit account must be opened and all accounts in good standing before the SOAR Business Loan is funded.

^Participants in the SOAR Outreach Program must open and/or maintain a business deposit relationship with WPCU, as well as remain in good standing on all WPCU accounts.