

SOAR: Support and Outreach to Advance Revitalization

# Outreach Program

Education & Support for Local Businesses

Wright-Patt Credit Union (WPCU) is dedicated to strengthening the small businesses in our communities through the SOAR Outreach Program.



Kim F., Owner, Speakeasy Ramen

## What is the SOAR Outreach Program?

To support the ongoing growth and success of local small businesses, WPCU's SOAR Outreach Program provides entrepreneurs with financial education, mentorship, training, business tools and access to additional funding resources.

**What to Expect //** A SOAR Program Ambassador will help you choose the right services and activities for you and your business. Examples include:

- Meeting with a representative from the Ohio Department of Development to assist the business in obtaining valuable designations such as the Women-Owned Business Enterprise (WBE), Minority Business Enterprise Program (MBE).
- Enrollment in AutoBooks, a financial statement preparation tool available through business online banking.
- Meeting with a GreenPath Financial Wellness counselor to learn about the relationship between personal credit scores and business borrowing.
- Connecting with a mentor or leader from a local small business development center and attend workshops or events.
- Participation in quarterly WPCU-led events or activities such as leadership classes, workshops, listen and learns and feedback sessions.
- Completing two short surveys during the first year of participation.
- Meeting with the Program Ambassador (PA) at least quarterly.

## SOAR Outreach Program Requirements

The SOAR Outreach Program is open to any small business applicant, as defined by WPCU business membership standards. A SOAR Outreach Program participant is not required to apply for or obtain a loan from WPCU.

Upon acceptance into the program, a signed SOAR Outreach Program agreement outlining the business owner's participation in the services and activities offered will be required.

## While participating in the SOAR Outreach Program, the member must:

- Remain in good standing on all commercial and consumer accounts
- Maintain a commercial deposit relationship with WPCU

Business owners do not need to be a WPCU member to apply for the SOAR Outreach Program, but the business deposit account must be opened before the business can sign the SOAR Outreach Program agreement.

**Learn More and Apply! // [WPCU.coop/SOAR](https://wpcu.coop/SOAR) | [SOAR@wpcu.coop](mailto:SOAR@wpcu.coop)**



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